

New Title Information



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LOVE ENTREPRENEURS

Cross-culture relationship deals in Thailand

Phil Nicks

In the style of *Freakonomics*, Bangkok-based economist Phil Nicks explores the economic aspects of cross-cultural relationships in Thailand with his new book, *Love Entrepreneurs*.

Supported by original research, facts and interviews with high-profile residents of the region—including authors Jerry Hopkins, Warren Olson and Barry Sandal—Nicks focuses his attention on the major relationship issues affecting foreigners and their Thai partners.

About the author

In 2003, economist Phil Nicks left the United Kingdom and travelled to Asia, making Thailand his permanent home. This is his second book.

INTRODUCTION

PART ONE: OPPORTUNITIES & DEALS

Love Entrepreneurs

Love Contracts

Where Foreign Women Find Love

The Real Cost of Love

Agents of Love (with Nikki Assavathorn)

Opportunities in the Food & Beverage Industry

Pay-As-You-Go Love (with Barry Sandal)

PART TWO: RISK MANAGEMENT & PAPERWORK

The Love Audit (with Warren Olsen)

Cross-Culture Issues

Popular Love Scams

Protect Your Assets! (with Alan Hall)

Relationship Visas

The Usual (Wo)mantraps

Extreme Breakups

PART THREE: EMERGING MARKETS

Gender Illusionists (with Jerry Hopkins)

Finding Love Online

Cross-Culture Gay Relationships

Illuminated Relationships

APPENDICES

Usufruct Contract (Specimen)

Prenuptial Contract (Specimen)

Freedom To Marry Affidavit (Specimen)

Amphur Offices in Thailand

INDEX



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